



As for brand extensions, Pedlit's unique abiility to use incorporate logo's as more than just a symbol; it's a character designed to help brands evolve.

CAREER HIGHLIGHTS

Innovative Artist: Created a unique 3D electronic rap persona that aim's to disrupt the UK music scene.

Lyrical Genius: The writer behind some of the UK's biggest rap and drill hits including "Body Remix" and "Oliver Twist."

High-Profile Collaborations: Partnered as a co-writer with industry giants like Tion Wayne, Russ Millions, and Arrdee.

Early Career Success: Wrote music for Alabama 3, the creators of the iconic Sopranos theme song, which was later sampled by Nas for "Got Yourself a Gun."

International Exposure: Featured on a song by Papa Wemba at the young age of 17, gaining international recognition as a writer.

Stage Performances: As a youngster, performed on stages with UK grime legends like Wiley, Chipmunk, Ghetts, Scorcher, and Asher D.

Industry Involvement: Part of the running of Unit 10 Studio, the studio behind the renowned rapper Giggs.

Visual Pioneer: Produces his own CGI Unreal Engine visuals for singles, featuring guest artists in cinematic experiences.

Performance Innovation: Plans to bring CGI visuals to the stage, revolutionizing live performances in the vein of Abba's CGI act.



